

Business Ethics

Course Name	Course type (credit/hours)	Elective course(3/3)	Course code	I051
	Target students Division/major/grade	Business Administration/Junior	Opening semester	2018 1ST SEMESTER
	Class time and classroom	Wed B(Da115)Fri B(Da115)	English Grade	A(100%English)
Reference to this course	Prerequisite courses			
	Related basic courses			
	Recommended concurrent courses			
	Related advanced courses			

Instructor	Name (title/division)		Felver Troy Benjamin(Assistant Professor, Business Administration)		
	Office Room Number		Office phone Number	1111	e-mail
	Office hours		Homepage address		
Teaching Assistant	Name (title/division)				
	Office Room Number		Office phone Number		e-mail

1. Introduction

With an increasingly aggressive news media and the explosion of social networks, the global spotlight is focused upon corporate behavior like never before. News of the unethical behavior of executives and staff spread beyond the capacity of PR firms to soften often irreversible damage to the company's brand. Thus, it is imperative companies approach business with ethical behavior as a foundational belief and build systems to educate and compel staff to operate in ways that include ethical analyses of all business decisions. This course provides future managers an understanding of different ethical paradigms, the knowledge about how to build systems to promote ethical behavior, ways to integrate ethics into the corporate decision making process, and an understanding of how to reconcile global business demands and ethical behavior. Students will take away a theoretical understanding of ethical training along with the experience of discussing and debating actual ethical quandaries that lack easy answers.

2. Course Objectives

- a) Gain an understanding of the basic principles of ethics, including utilitarianism, rights, equality, and fairness
- b) Be able to apply these methods and principles in hypothetical cases
- c) Understand the unique aspects of ethics as they apply to a global business environment
- d) Encourage students to share, communicate, and debate their thoughts and opinions regarding these contentious ethical quandaries

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E1	Students understand the ethical responsibility of managers and executives. (Ethics-Conscious)
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E2	Students understand corporate social responsibility and sustainability. (Responsibility and Sustainability-Conscious)

3. Class types and activities

teaching and presentation

4. Teaching Method

- | | |
|---|---|
| <input checked="" type="checkbox"/> lecture | <input type="checkbox"/> discussion and debate |
| <input checked="" type="checkbox"/> team project(presentation and case studies) | <input type="checkbox"/> experiments(role-playing,etc) |
| <input type="checkbox"/> designing and production | <input type="checkbox"/> on-site learning(on-site training) |
| <input type="checkbox"/> others | |

5. Support Systems in Use

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> AjouBb | <input type="checkbox"/> automatic recording system | <input type="checkbox"/> web-based assignment |
| <input type="checkbox"/> cyber lecture | <input type="checkbox"/> online content | |
| <input type="checkbox"/> class behavior analyzing system | <input type="checkbox"/> others | |

6. Teaching Tools

<input type="checkbox"/> PBL(Problem Based Learning)	<input type="checkbox"/> CBL(Case Based Learning)	<input type="checkbox"/> TBL(Team Based Learning)
<input type="checkbox"/> UR(Undergraduate Research)	<input type="checkbox"/> FL(Flipped Learning)	<input type="checkbox"/> DSAL(Data Science Active Learning)
<input type="checkbox"/> others		

7. Knowledge and ability required for taking this course

8. Method of Evaluation

Evaluation Item	The Number of Times	Evaluation Proportion	Remarks
Attendance		20%	
midterm exam		10%	
final exam		40%	
quiz			
presentation		10%	
discussion			
homework		20%	
etc			
study hours			

9. Textbook and supplementary material

Main/Sub	Title (Web-site)	Writer	Publisher	Publication year
Main	What's The Right Thing To Do	Sandel, Michael J	New York: Farrar, Straus and Giroux	2010
Main	Managing Business Ethics : Straight Talk About How To Do It Right	Trevino, Linda K., and Katherine A. Nelson	Hoboken, New Jersey: John Wiley and Sons, Inc	2014

10. Class system and Class shedule

< Class Schedule >

* language : K-korean, E-English

Week s	Topics	lang uage	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
1	Syllabus/ Introduction to Ethics / The "Right" Thing	E	Felver Troy Benjamin			
2	Sandel: Utilitarianism and Libertarianism	E	Felver Troy Benjamin			
3	Sandel: Rights, Equality, and Fairness	E	Felver Troy Benjamin			
4	Trevino: Introduction to Business Ethics	E	Felver Troy Benjamin			
5	Trevino: Ethics and the Individual ? A Prescriptive Approach	E	Felver Troy Benjamin			
6	Trevino: Ethics and the Individual ? A Prescriptive Approach	E	Felver Troy Benjamin			
7	Trevino: Ethics and the Individual ? Common Ethical Problems	E	Felver Troy Benjamin			
8	Midterm Exam	E	Felver Troy Benjamin			
9	Trevino: Managing Ethics in the Organization – Organizational Culture and Legal Compliance	E	Felver Troy Benjamin			
10	Trevino: Managing Ethics in the Organization ? Ethical Conduct and Management	E	Felver Troy Benjamin			
11	Trevino: Organizational Ethics and Social Responsibility ? Ethical Problems of Organizations	E	Felver Troy Benjamin			
12	Presentations	E	Felver Troy Benjamin			
13	Presentations	E	Felver Troy Benjamin			
14	Presentations	E	Felver Troy Benjamin			

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Week s	Topics	lang uag e	Instructor	Teaching Method	Evaluation Method	Matter to be prepared
15	Trevin?o: Organizational Ethics and Social Responsibility ? Corporate Social Responsibility	E	Felver Troy Benjamin			
16	Final Exam	E	Felver Troy Benjamin			

11. Other items of notification